

What are the 5 best things about Exmouth?

1. The Beach - 14%
2. Location/natural setting - 12%
3. The Estuary - 10%
4. Community atmosphere/spirit - 8%
5. Good access - 7%

What are the 5 worst things about Exmouth?

1. Low quality of shops - 15%
2. Poor urban environment/public realm - 11%
3. Litter and poor cleanliness - 9%
4. lack of quality restaurants/evening entertainment - 8%
5. lack of competition/alternative to Tesco - 7%

What are the 3 best things about Exmouth town centre?

1. The Strand - 17%
1. Number and variety of independent shops - 17%
2. Compact town centre - 14%
3. Pedestrian friendly/walkable - 12%

What are the 3 worst things about Exmouth town centre?

1. Low quality and lack of diversity of shops - 27%
2. The Magnolia Centre - 14%
3. Poor public realm - 12%

What 3 things would attract you to use Exmouth town centre more?

1. Better shopping offer - 35% (better mix of independent and multiple shops, more watersports shops, more food outlets)
2. Better places to eat - 15%
3. Better parking - 10%
3. Improved public realm - 10%

In 25 years time, what should Exmouth's reputation be based on?

- Sports hub that is a centre of excellence for kite surfing, green sports
- A town known for its excellent landscape setting and enhances its natural assets
- Self-contained sustainable settlement renowned for clean and renewable energy production
- Centre of excellence for sustainable English beach holidays, attracting a higher spend, 'sophisticated' visitors
- Centre for arts and culture, festivals and events
- Best location in Europe for kite-surfing
- Eco Town with excellent local food and energy production
- Living by the beach with a great job in the city and fabulous quality of life
- Excellent family town with leisure opportunities for all ages and backgrounds